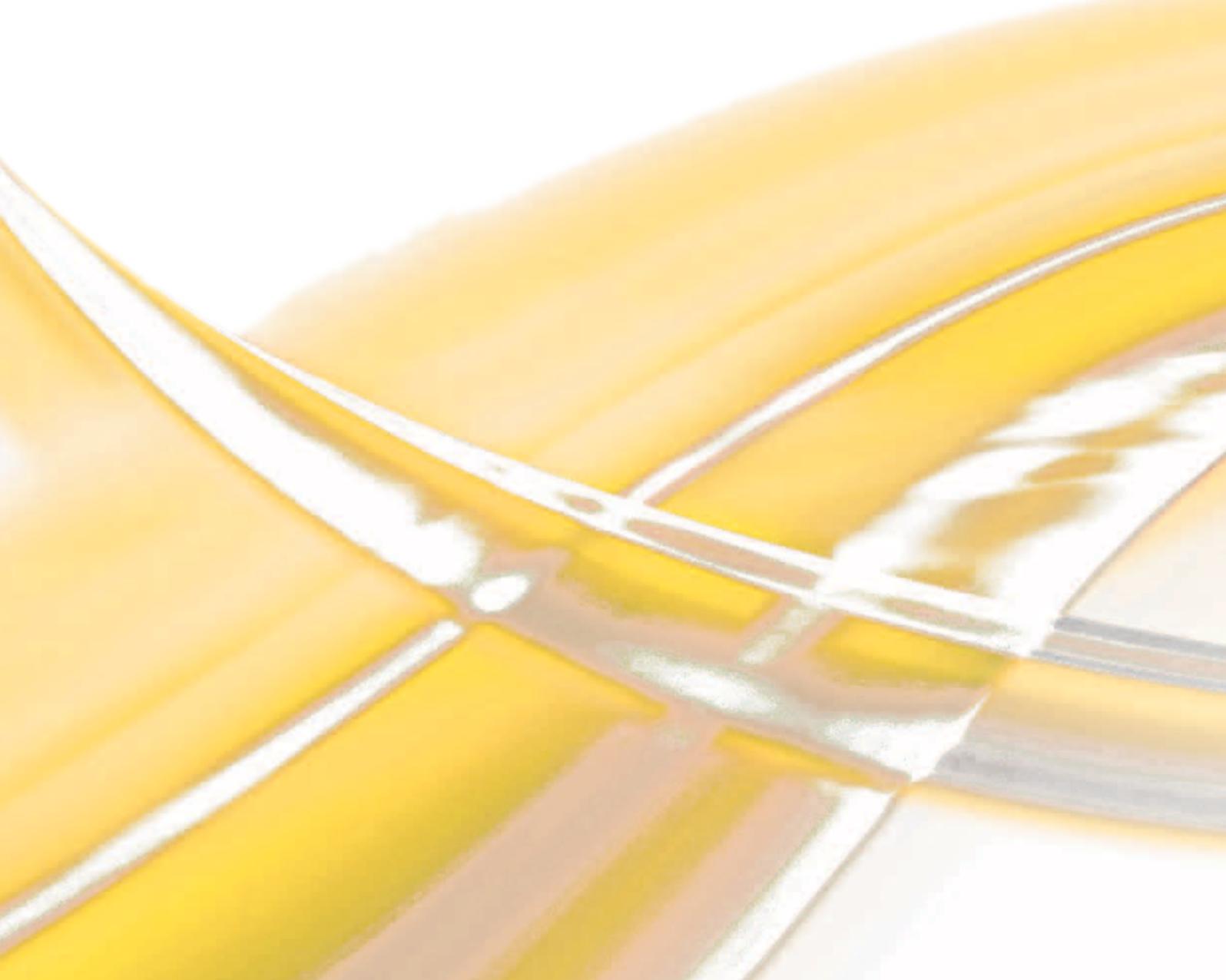




# *Corporate Profile*



## *Our Vision...*

Be Australia's preferred power and power systems specialist.

## *Our Mission...*

To provide the most comprehensive, efficient, effective and economical service and support to our customers. We want to ensure that they have no hesitation in approaching Power On Australia for recurring service and/or support, and no hesitation in recommending us to others who may be in need of 'the right solution'.

## *Our Corporate Values...*

Power On Australia will achieve our Vision and Mission by upholding the following corporate values of:

- » Integrity
- » Diligence
- » Respect
- » Continuous Improvement
- » Continuous Learning
- » Customers' Needs Come First



## Who We Are

Power On Australia provides practical, simple solutions for all types of power and power systems. We will ensure that your electronic equipment is kept safe from surges, spikes, blackouts, and any other power events that may have a negative impact on your everyday operations.

### People power

A safe, reliable power supply is imperative for the smooth running of all businesses and everyday life, which is why it's important to deal with experts who have a high level of skill, knowledge and experience in power and power systems.

The Power On Australia team has been consulting, planning, building, installing and servicing power and power protection equipment for many years — for a wide range of customers in the corporate, industrial, government and private markets.

### We really listen

At Power On Australia, we're passionate about providing you with a comprehensive, hands-on service. We listen and communicate with you to make sure you're fully informed about your power protection, every step of the way.

We'll keep your electrical equipment "turned on" — whatever the situation.



# How We Can Help

Power On Australia takes the mystery out of power and power systems.

Many people have a reactive approach when it comes to protecting their power, but we help you to be *proactive* — so any potential power issues are addressed before they occur.

This reduces potential downtime, prevents damage to valuable electrical equipment, and ensures that you, your employees and your customers are kept safe from electrical malfunctions.

## Plan ahead to reduce future costs

Our proactive approach also has another benefit — it helps you to plan for future expansion, so you can ensure your purchased equipment is an investment, rather than a soon-to-be-replaced cost.

We will work closely with you to integrate systems that will protect and support your growing organisation — not just today, but also well into the future.

## How our power protection solution process works

Our expert team will guide you through our range of products and services, finding the best solution to ensure your power and electrical equipment is completely protected — all day, every day.



With a power solution from Power On Australia, you can be completely confident that it will work as promised — every time.



## OUR CORPORATE CUSTOMERS

Power On Australia has supplied and installed power protection systems for many Australian organisations, including:

- » The Department of Defence
- » Queensland Health
- » UXC Connect
- » Uranium One
- » Australian Customs
- » Visy Pulp & Paper
- » One Steel
- » NBN
- » Xstrata/Mount Isa Mines
- » Anasaldo STS Australia
- » Wyndham Vacation Resorts
- » Veolia Water Operation
- » Mass Electronics
- » ANZ Bank
- » Bunnings Warehouse

# What We Can Do For You

Power disruption can have a devastating effect on your output, reputation and profit.

Installing the right power system is only the first step — which is why Power On Australia provides a complete range of services and support including:

- » Site Power Audits
- » Power Protection Needs Analysis
- » Product Specification Assistance
- » Complete Solution Project Management — Planning, Product Selection, Transportation, Installation, Testing & Commissioning
- » Safety Management System Development
- » Product Service & Maintenance (One-Off & Plans)
- » Workplace Health & Safety Compliance
- » Power Energy Monitoring & Saving
- » Enhanced/Extended Warranty Coverage
- » Remote Ups Monitoring
- » Equipment Hire/Leasing

## We understand how important power is to your organisation

When you have a problem with your power, we feel your pain. That's why we'll do everything we can to ensure it is sorted swiftly and efficiently.

Our commitment to a large stockholding and our well-established network of suppliers and support crew, means we can respond quickly. This allows us to deliver products fast, (the same day or overnight in most instances), and provide a flexible service across the whole of Australia.



# Products We Supply

Because Power On Australia has so many years of experience in power and power systems, we only supply you with products that meet our incredibly high performance and longevity standards.

To put it plainly, we only use products that *really* perform as promised. We take an interest in the bigger picture, to provide you and/or your customers with reliable power systems you can always count on.

Our product range includes, but is not limited to:

- » Uninterruptible Power Supplies & Accessories
- » SLA & Deep Cycle Batteries
- » Generators
- » Surge Diverters
- » Surge Filters
- » Power Conditioners
- » Transformers
- » Switchboards
- » Power Factor Correction
- » DC Power Systems & Reactors
- » Power Cables
- » Surge Power Boards
- » Variable Speed Drives
- » Power Distribution Units
- » Data Rack & Cabinet Accessories
- » Power Meters

## WHAT OUR CUSTOMERS SAY ABOUT US

Thanks for the comprehensive reply, and for taking the time to chat on the phone today. It's nice to find someone professional who knows their product in this era of 'instant' .com experts!!

Rick Mason,  
Masco Design Services

---

Thank you for your prompt assistance in organising a new UPS. I would also like to commend your technician — what a pleasant and helpful man. He went out of his way to make sure everything was back in its place and working well. Often people only take time to complain, but the service I received was excellent so thank you. I will certainly be spreading positive word of mouth about Power On Australia.

Desley Fricke,  
Northside Endoscopy Service

---

We contacted Power On Australia to source a solution for a field based weather-monitoring site that required an unusually long run time. Due to the site's remote location, it would take an extremely long time for someone to arrive on-site in the event of a power outage.

Power On designed a rectifier and battery product combination housed in a secure, weatherproof cabinet, which provided nearly 24 hours autonomy.

Russell Commins,  
NSW Land & Property  
Management Authority

Result — this is now part of a continuing rollout of multiple sites across NSW!





## We care about protecting our environment

Power On Australia complies with the relevant states' environmental policies, to ensure the safe recycle or disposal of batteries and obsolete electrical equipment.

In keeping with our environmental objectives, we have printed this corporate profile on carbon neutral paper — manufactured from 100% recycled paper waste in a chlorine-free process.



## Talk to us...

Whether you have a problem with your power or you'd like us to plan your power structure for future expansion, our knowledgeable and experienced team will be happy to assist.

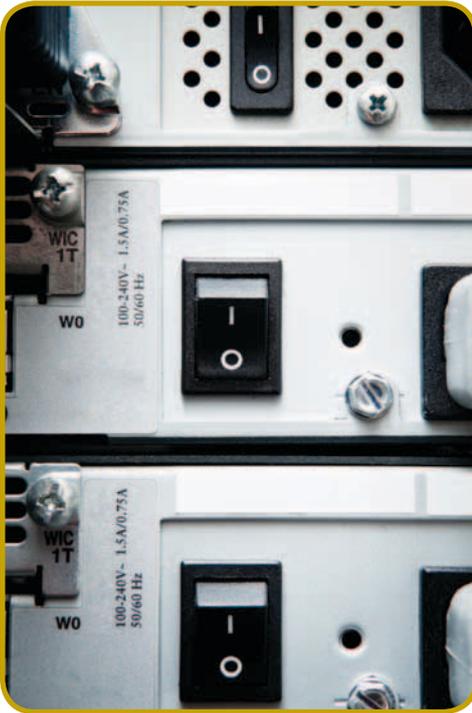
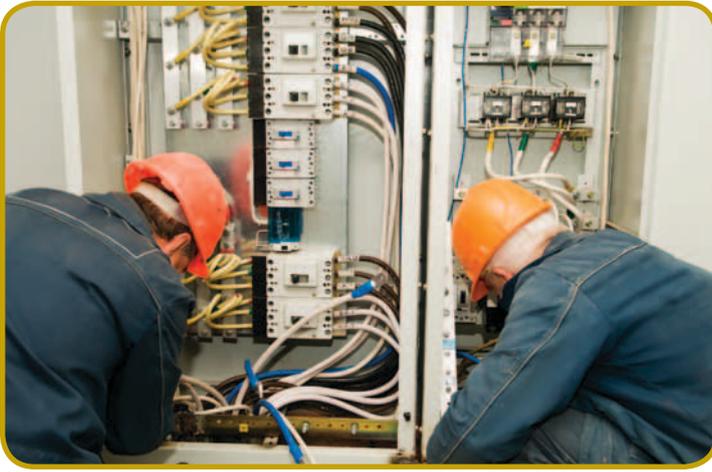
We pride ourselves on providing the power solutions you REALLY need, and then helping you integrate these seamlessly within your existing power set-up.

Power is a complex issue, and if not handled by an expert can have an extremely negative impact on your organisation.

## At Power On Australia we have the answers

We don't just supply products then leave. Instead, we'll be there to support you through your power protection journey — every step of the way.

Call us today on 1300 66 24 35 to find out how we can provide an effective solution to your power issues.



[www.poweronaustralia.com.au](http://www.poweronaustralia.com.au)

Power On Australia Pty Ltd | ABN 48 110 752 442 | PH 1300 662 435 | FX 1300 76 24 16 | EMAIL [sales@poweronaustralia.com.au](mailto:sales@poweronaustralia.com.au)  
QLD | NSW | VIC | NT | SA | WA | ACT | TAS – Electrical Licence # 73537